



BIOPARTNERING 2010 CONFERENCE

Together. Forward.



**New Jersey's Only
BioPartnering Conference**

When we bring
our life sciences
community together,
we create the future.

*Register now at
www.BioNJ.org*

**June 14 -15, 2010
The Westin Princeton
at Forrestal Village
Princeton, NJ USA**



BioNJ BioPartnering 2010 Conference will serve as a gathering place for life science leaders from the region and beyond.

Here participants will be able to reach an audience of senior executives from the biotechnology, pharmaceutical, research and funding communities. Network among industry executives who are actively seeking business opportunities. Hear new ideas. Build relationships. Discuss possible collaborations. Forge partnerships for developing your innovative products and technologies. Showcase your company.

When?

Monday and Tuesday, June 14-15, 2010

Where?

The Westin Princeton at Forrestal Village
201 Village Boulevard, Princeton, NJ USA 08540

How?

Register now at www.BioNJ.org.

BioNJ Members: \$750 • Non-Members: \$850

Company presentation (15-minute) time slots are available at no charge to registered Life Science Company attendees.

Sponsorship and Exhibit opportunities are available.

Questions? Contact us at BioNJ Headquarters
[609-890-3185](tel:609-890-3185) or BioPartnering@BioNJ.org.

Conference Agenda

(As of April 10, 2010)

Monday, June 14, 2010

7:30 am	Registration Opens
8:00 – 8:45 am	Continental Breakfast in Exhibit Area
8:45 – 10:15 am	Plenary Session Barbara Yanni <i>Vice President and Chief Licensing Officer, Merck & Co., Inc.</i> “The New Merck”
10:15 – 10:30 am	Networking Break in the Exhibit Area
10:30 am – 12:00 pm	Ongoing 30-Minute Partnering Sessions
10:30 am – 12:00 pm	Ongoing 15-Minute Company Presentations
12:00 – 1:15 pm	Plenary Luncheon Edward C. Saltzman <i>President, Defined Health</i> “Driving to Proof of Relevance”
1:15 – 2:45 pm	Ongoing 30-Minute Partnering Sessions
1:15 – 2:45 pm	Ongoing 15-Minute Company Presentations
2:45 – 3:00 pm	Networking Break in the Exhibit Area
3:00 – 4:00 pm	Panel Discussion Hosted by the NJ Chapter of the Licensing Executives Society “The Changing Landscape of the Biotech/Pharma Deal” <i>Moderator: Edward C. Saltzman, President, Defined Health</i> Pamela R. Demain , Merck & Co., Inc. Dr. Christine T. Fischette , Enzo Therapeutics, Inc. Mark J. Simon , President, Williver Group

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4:00 – 5:00 pm	Ongoing 30-Minute Partnering Sessions
4:00 – 5:00 pm	Ongoing 15-Minute Company Presentations
5:00 – 6:00 pm	Networking Cocktail Reception in the Exhibit Area
6:00 – 7:45 pm	Dinner & Keynote Dr. Paul Chew <i>Senior Vice President, U.S. Chief Science Officer Chief Medical Officer sanofi-aventis US</i> “BioPartnering with sanofi-aventis”
7:45 – 9:00 pm	Networking Dessert Reception in the Exhibit Area

Tuesday, June 15, 2010

8:00 – 8:45 am	Continental Breakfast in the Exhibit Area
8:45 – 10:00 am	Plenary Session
10:00 – 10:15 am	Networking Break in the Exhibit Area
10:15 am – 12:15 pm	Ongoing 30-Minute Partnering Sessions
10:15 am – 12:15 pm	Ongoing 15-Minute Company Presentations
12:15 – 1:30 pm	Plenary Luncheon
1:30 pm	Meeting Adjourns

BioPartnering 2010 Supporting Organizations



Event management provided by Conference Partner



Keynote Speakers



Dr. Paul Chew

*Senior Vice President, U.S. Chief Science Officer
Chief Medical Officer
sanofi-aventis US*

Between 2007 and 2009, Dr. Chew held the position of President, U.S. Research & Development and Vice President, Therapeutic Department Head, Metabolism, Diabetes and Thrombosis in which role he was responsible for Lovenox, Lantus, and the therapeutic development portfolio. In addition, he is currently a member of the PhRMA Science & Regulatory Affairs Executive Committee and the Institute of Medicine Value & Science-Driven Healthcare Roundtable.



Edward C. Saltzman

*President
Defined Health*

Ed Saltzman is founder and President of Defined Health, a leading consultancy in business development and disease area strategy for the pharmaceutical and biotechnology industries. Since its founding in 1983, Defined Health has completed thousands of opportunity assessments and commercial forecasts of development stage projects for hundreds of corporate clients across the Big Pharma, Biotechnology and Specialty Pharma complex.



Barbara Yanni

*President & Chief Licensing Officer
Merck & Co., Inc.*

Barbara Yanni is Vice President and Chief Licensing Officer of Merck & Co., Inc. She leads the Corporate Licensing group which is responsible for negotiating agreements to acquire compounds, programs and new technologies to complement Merck's research programs and pipeline.

BioNJ Diamond Members

